

# SPONSORSHIP PROSPECTUS



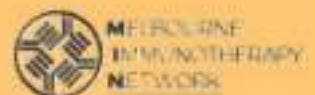
# APVIC 2024

Asia-Pacific Vaccine and Immunotherapy Congress

14 - 17 May 2024  
Marvel Stadium,  
Melbourne Australia



APVIC is brought to you by



# INTRODUCTION

“On behalf of the Congress Organising Committee, we would like to invite your organisation to join us as a partner at the Asia-Pacific Vaccine and Immunotherapy Congress in May 2024.

The field of immunotherapy and vaccines is attracting major interest from both academics and the biopharma industry. Asia-Pacific Vaccine and Immunotherapy Congress (APVIC) will bring together experts from wide ranging areas including immunology, clinical trials, cellular and gene therapies, vaccine manufacturing, immuno-oncology, drug development and many more.

APVIC 2024 will see Immunotherapy@Melbourne, Eradicate Cancer, Melbourne Immunotherapy Network (MIN) and Australasian Immunotherapy and Vaccine Development come together. This year’s congress will provide opportunities for Early Career Researchers to present their research and connect with world leaders in the area of Immunotherapy and Vaccine development. We are inviting clinicians, scientists, Federal and State governments and the commercial sector to attend.

The 2024 congress will be held in Australia's garden city, Melbourne. The centre of sport, music, theatre and art, all await you. Network, engage and learn with leaders in the immunotherapy and vaccine space all while enjoying the famous coffee culture.

We hope to see you there.”

Yours sincerely,



**Lorraine A. O'Reilly**  
Co-Chair

**Walter and Eliza Hall Institute of  
Medical Research**



**Ashrafal Haque**  
Co-Chair

**The University of Melbourne**

## ORGANISING COMMITTEE

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Lorraine O'Reilly -*congress co-chair*

Ashraful Haque -*congress co-chair*

Rajiv Khanna -*congress co-chair*

Gabrielle Belz -*congress co-chair*

Richard Boyd -*congress co-chair*

Ian Barr -*congress co-chair*

Kate Gartlan

Di Yu

Corey Smith

Ranjney Thomas

Wayne Nicolls

## DELEGATE PROFILE

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It is anticipated that the 2024 APVIC congress will attract **350-400 delegates from a broad cross-section of the health sector who are involved in vaccine research and patient care.**

This year's congress will provide opportunities for Early Career Researchers to present their research and connect with world leaders in the area of Immunotherapy and Vaccine development. We are inviting clinicians, scientists, Federal and State governments and the commercial sector to attend.

## WHY PARTNER WITH US?

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"APVIC will bring together experts from wide ranging areas including immunology, clinical trials, cellular and gene therapies, vaccine manufacturing, immuno-oncology, drug development and many more across the broad themes of vaccine development/techology and immunotherapy."A Select from a range of sponsorship packages relevant to your organisation's brand and philanthropic objectives or talk to us to tailor a package to suit your marketing strategy.

- Network with influential and engaged delegates.
- Share your company's product offerings, services, vision and strategies.
- Position your brand as a supporter of innovative, impactful vaccine research.
- Gain insight into the latest research and future directions in vaccine and immunotherapy.

## BENEFITS TO SPONSORS AND EXHIBITORS

- Promote your organisation and your products to industry colleagues.
- Increase and strengthen brand awareness.
- Network and build new relationships with key industry figures.
- Extend and maintain your branding and visual presence amongst industry users and buyers.
- Be openly acknowledged for your support in the industry.
- Build relationships with delegates at key social events.
- Your representatives will have the opportunity to network with delegates to improve their knowledge and understanding of your services in an environment where they are open to listening and learning.

## FURTHER INFORMATION

- Prices listed within the prospectus are in Australian dollars and do **not include 10% GST**.
- A delegate list including name, position, organisation and state for all delegates who have opted in to share their details will be made available to sponsors and exhibitors. A delegate list will be provided **upon** request from sponsors and exhibitors once the conference has begun.
- The number of included registrations is listed within each sponsorship package. Additional registrations can be purchased for an extra cost.
- To sign up, please complete the application form on the last page of the prospectus and return to Atit Shah, ASN Events.

Should you have any questions regarding information contained within the Prospectus, please contact:

Atit Shah  
Sponsorship Manager  
ASN Events  
+61 481 002 794  
[atit.s@asnevents.net.au](mailto:atit.s@asnevents.net.au)



# DIAMOND SPONSOR

(Exclusive)

\$30,000

## Program Inclusion

- Conduct a workshop during breakfast/lunch. (subject to approval by the 2024 committee)
- Vendor pitch session prior to a plenary session – up to 5-mins in length with 5 slides.

## Branding Rights

- Plenary Hall.
- Conference Lanyard\*\*
- Naming rights to one (1) Plenary Session.

## Exhibition

- An included double exhibition shell scheme booth (3x2m) in a prominent position.

## Registrations

- Up to nine (9) conference registrations and invitations to the Welcome Reception and Conference dinner.

## Advertising Opportunities

- Double Full-Page Color advertisement in the conference digital handbook.
- One (1) EDM send out to delegates (max 300 words plus an accompanying PNG image)

## Lead Generation

- Delegate list of consenting attendees provided **upon** request.

## Brand Acknowledgment

- Acknowledgement as the Diamond Sponsor with logo recognition on conference signage at the event.
- Verbal acknowledgement at during opening and closing ceremonies.
- Acknowledgement as the Diamond Sponsor with 300-word profile, largest logo recognition, and link to your website on both Conference webpage and app.
- Acknowledgement as the Diamond Sponsor with logo recognition in conference marketing emails.
- Acknowledgement as the Diamond Sponsor with logo recognition on header slides in plenary venue.

## Discounted sponsorship add-ons

- 50% discount on Coffee Cart Sponsorship.

**\*\* - Must be under the code of conduct of Medicine Australia.**



# PLATINUM SPONSOR

(Two Available)

\$25,000

## Program Inclusion

- Vendor pitch session prior to a plenary session – up to 3-mins in length with 3 slides.

## Branding Rights (Any 2)

- Naming rights to one (1) Plenary Session.
- Welcome reception.
- Poster Sessions

## Exhibition

- An included double exhibition shell scheme booth. (3x2m)

## Registrations

- Up to seven (7) conference registrations and invitations to the Welcome Reception and Conference dinner.

## Advertising Opportunities

- Full-Page Colour advertisement in the conference digital handbook.
- One (1) EDM feature sent out to the delegate list. (max 200-word plus an accompanying PNG image)

## Lead Generation

- Delegate list of consenting attendees provided **upon** request.

## Brand Acknowledgment

- Acknowledgement as a Platinum Sponsor with logo recognition on conference signage at the event.
- Verbal acknowledgement at during opening and closing ceremonies.
- Acknowledgement as a Platinum Sponsor with 200-word profile, logo recognition, and link to your website on both Conference webpage and app.
- Acknowledgement as a Platinum Sponsor with logo recognition in conference marketing emails.
- Acknowledgement as a Platinum Sponsor with logo recognition on header slides in plenary venue.

## Discounted sponsorship add-ons

- 50% discount on Workshop Sponsorship.
- 20% discount on Coffee Cart Sponsorship.



# GOLD SPONSOR

\$15,000

## Program Inclusion

- Vendor pitch session prior to a plenary session – up to 2-min in length with 2 slides.

## Branding Rights

- Conference Lunch OR Conference Tea Break.
- Naming rights to one (1) Plenary Session. (first come, first served – if Plenary sessions are gone you will have first right Concurrent session)

## Exhibition

- An included exhibition shell scheme booth. (3x2m)

## Registrations

- Up to five (5) conference registrations and invitations to the Welcome Reception and Conference dinner.

## Advertising Opportunities

- Full-Page Colour advertisement in the conference digital handbook.

## Lead Generation

- Delegate list of consenting attendees provided **upon** request.

## Brand Acknowledgment

- Acknowledgement as a Gold Sponsor with logo recognition on conference signage at the event.
- Verbal acknowledgement at during opening and closing ceremonies.
- Acknowledgement as a Gold Sponsor with 150-word profile, logo recognition, and link to your website on both Conference webpage and app.
- Acknowledgement as a Gold Sponsor with logo recognition in conference marketing emails.
- Acknowledgement as a Gold Sponsor with logo recognition on header slides in plenary venue.

## Discounted sponsorship add-ons

- 20% discount on Workshop Sponsorship.
- 10% discount on Coffee Cart Sponsorship.

# SILVER SPONSOR

\$10,000

## Program Inclusion

- Vendor pitch session prior to a plenary session – up to 90 sec in length with 1 slide.

## Branding Rights

- Naming rights to one (1) Concurrent Session.

## Exhibition

- An included exhibition shell scheme booth. (3x2m)

## Registrations

- Up to three (3) conference registrations and invitations to the Welcome Reception and Conference dinner.

## Advertising Opportunities

- Half-Page Colour advertisement in the conference digital handbook.

## Lead Generation

- Delegate list of consenting attendees provided **upon** request.

## Brand Acknowledgment

- Acknowledgement as a Silver Sponsor with logo recognition on conference signage at the event.
- Verbal acknowledgement at during opening and closing ceremonies.
- Acknowledgement as a Silver Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app.
- Acknowledgement as a Silver Sponsor with logo recognition in conference marketing emails.
- Acknowledgement as a Silver Sponsor with logo recognition on header slides in plenary venue.



# COFFEE CART SPONSOR

\$7,500\*\*

## Naming Rights

- Opportunity to brand the coffee cart and provide branded attire for staff.

## Exhibition

- An included exhibition shell scheme booth. (3x 3m)

## Registrations

- Two (2) complimentary conference registrations to the Welcome Reception and Conference Dinner.

## Lead Generation

- Delegate list consisting at least 100 provided upon request.

## Brand Acknowledgement

- Acknowledgement as a Barista Sponsor with 100-word profile, logo recognition, and link to your website on the conference webpage and app.
- Acknowledgement as a Barista Sponsor with logo recognition on header slides in plenary venue.

**\*\* - The cost of the coffee will be paid by the sponsor after the post conference.**



## LUNCH WORKSHOP SPONSOR

\$7,000

(Two Available)

Sponsor is responsible for arranging the speaker and topic. ASN will provide venue, AV, and take bookings. Does not include refreshments.

### Registration

- One (1) staff conference registration and invitations to the Welcome Reception and Conference Dinner.

### Brand Acknowledgment

- Acknowledgement as a Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app.
- Acknowledgement as a Sponsor with logo recognition on header slides in plenary venue.



## BREAKFAST WORKSHOP SPONSOR

\$6,000

(Two Available)

Sponsor is responsible for arranging the speaker and topic. ASN will provide venue, AV, and take bookings. Does not include refreshments.

### Registration

- One (1) staff conference registration and invitations to the Welcome Reception and Conference Dinner.

### Brand Acknowledgment

- Acknowledgement as a Sponsor with 100-word profile, logo recognition, and link to your website on both Conference webpage and app.
- Acknowledgement as a Sponsor with logo recognition on header slides in plenary venue.

## INSTITUTE SPONSOR

\$5,000

Available to host organisation affiliated health and education institutions only.

### Registration

- One (1) conference registration.

### Brand Acknowledgment

- Acknowledgement as a Institute Sponsor with logo recognition on header slides in plenary.

# EXHIBITION PACKAGES

## EXHIBITION BOOTH

**\$4,000**

3m x 2m octanorm booth in the exhibition area. Booth includes **1 table and 2 chairs, fascia signage, power connection and 1 spotlight.**



### Registrations

- Two (2) Complimentary conference registrations.

### Brand Acknowledgement

- Acknowledgement as an Exhibitor with logo recognition on conference signage at the event .
- Acknowledgement as an Exhibitor with a 50-word profile, logo recognition, and link to your website on Conference webpage.
- Acknowledgement as an Exhibitor with logo recognition in conference marketing emails.
- Acknowledgement as an Exhibitor with logo recognition on header slides in plenary venue.

### Lead Generation

- Delegate list of consenting attendees provided **upon** request.

## FLOOR PLAN

The floor plan will be released closer to the Conference. Booth allocations will be made based on the following criteria:

- 1.Higher level sponsors will be given priority choice of booth location.
- 2.Exhibitors will be given choice of booth location in order of when their completed application form is received.

## ADVERTISING

Advertising positions are provided in the Delegate digital handbook distributed to all delegates. Advertisements must be provided art ready, to size, in appropriate electronic format. The document is A4 size.

Colour Full Page	AUD \$900
Colour Half Page	AUD \$500

# APVIC 2024 APPLICATION FORM

Company.....  
Postal Address .....  
.....  
Contact Person.....  
Telephone .....  
Email .....  
Website.....

All prices are listed in AUD and exclude GST (10%)

## Participation Requirements

### Sponsor

Preferred Level .....  
Amount \$ \_\_\_\_\_

### Advertising

Details .....  
Amount \$ \_\_\_\_\_

**SUB TOTAL \$** \_\_\_\_\_

**PLUS 10% GST \$** \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**In signing below, I confirm I understand and agree with the Participation Terms and Conditions. Furthermore, I confirm I am authorised to sign on behalf of the applicant.**

Signed \_\_\_\_\_

Date \_\_\_\_\_

Name \_\_\_\_\_

Position \_\_\_\_\_

## Participation Terms & Conditions

- 1.Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation. Full payment of all invoices, including your representative/s registration and related fees, must be received prior to commencement of the Event to ensure admittance to the Event, unless by prior approval.
- 2.All prices quoted exclude GST.
- 3.The Organising Committee reserves the right to refuse an application.
- 4.The Organiser will endeavour to meet selected participation requirements and will contact you as soon as possible to discuss alternatives if your selected requirement/s are not available.
- 5.Sponsorship/Booth cancellations must be made in writing. A refund will only be provided if the sponsorship/booth is re-sold. A cancellation fee of 20% will apply to all cancellations. No cancellation/refund will be provided within 30 days of the conference start date.
- 6.Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the conference venue.
- 7.If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to reassign the space and the Sponsor/Exhibitor will forfeit all monies paid.
- 8.Acknowledgement of Sponsors in the Program / Abstract Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo, printing date of the book and whether the committee decide to proceed with a printed book.
- 9.All signage, collateral, advertisements and any other artwork must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
- 10.The Organiser reserves the right to redesign the floor plan and to relocate exhibition booths if required through changes to exhibition times, venue alterations or other factors.
- 11.Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
- 12.Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
- 13.Exhibitors must not damage in any way the walls, floors, ceilings or any other part of the exhibition area or conference venue or the Exhibitor will be liable for all associated charges due to the venue.
- 14.The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
- 15.The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
- 16.Participants must not on-sell sponsorship opportunities, sub-let exhibition booths or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
- 17.The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
- 18.Unforeseen Circumstances / Force Majeure – If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations we will not be liable for non-performance.

Please email completed form to ASN Events  
[atit.s@asnevents.net.au](mailto:atit.s@asnevents.net.au) | +61 481 002 794